Attorney Docket No.: 030867

## **REMARKS**

Reconsideration of this application, as presently amended, is respectfully requested.

Claims 1-7 are pending in the present application. Claims 1-5 and 7 are allowed. Claim 6 remains rejected. The rejections set forth in the Office Action are respectfully traversed below.

## Claim Rejections - 35 U.S.C. § 112

Claim 6 was rejected under 35 U.S.C. § 112, second paragraph, for indefiniteness. More particularly, the Office Action asserts that it is unclear how a plurality of ridges engage with the splined grooves of the attitude control element body and where a taper is formed from said ridges to the container abutting section. The Office Action goes on to question where the "ridges" which "engage" with the "spline" are shown in the figures.

Claim 6 has been amended to obviate the § 112, second paragraph, rejection. More particularly, claim 6 has been amended to recite "a plurality of protruding splines that engage with the splined grooves of the attitude control element body..." This amendment to claim 6 is consistent with the application's specification, page 24, lines 6-11, which describes "the attitude control element unit 62 of a label attitude control element 61 is formed in a hollow cylinder shape, and on the outer perimeter surface of the attitude control element unit 62 are formed splined grooves 63 that engage with the protruding splines 67 of the container pressing head 64" (emphasis added).

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## **CONCLUSION**

In view of the foregoing amendments and accompanying remarks, it is submitted that all pending claims are in condition for allowance. A prompt and favorable reconsideration of the rejection and an indication of allowability of all pending claims are earnestly solicited.

If the Examiner believes that there are issues remaining to be resolved in this application, the Examiner is invited to contact the undersigned attorney at the telephone number indicated below to arrange for an interview to expedite and complete prosecution of this case.

If this paper is not timely filed, Applicants respectfully petition for an appropriate extension of time. The fees for such an extension or any other fees that may be due with respect to this paper may be charged to Deposit Account No. 50-2866.

Respectfully submitted,

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